

KEREN CRAFTS

2027 Seasonal Product Lookbook

MDF - Plywood - Wooden Seasonal Decor
OEM / ODM Development Since 1999

FOR GLOBAL RETAIL BUYERS, IMPORTERS & WHOLESALE
DISTRIBUTORS



STRATEGIC FACTORY PROFILE

Built for Seasonal Retail Programs

Huangyan Keren Arts & Crafts Factory, known globally as Keren Crafts, is a China-based seasonal crafts and wooden home decor manufacturer established in 1999. We specialize in MDF crafts, plywood decorations, laser-cut wooden decor, UV-printed seasonal products, mixed-material accents, OEM / ODM development, sample making, bulk production, and export packaging.

Our development approach combines proven classic carryover items with forward-looking 2027 ODM concepts, helping retail buyers evaluate seasonal directions earlier, faster, and with less upfront sampling pressure.

From concept direction to production-ready seasonal programs.



Spring Refresh

Soft florals, garden silhouettes, pastel wood layers, and light seasonal accents for early-year home decor programs.



KRC0001

CLASSIC CARRYOVER

Spring Floral Tabletop Sign

Soft botanical MDF sign for early spring shelf displays.

MDF, UV printing, painted finish



KRA-SPR-20260001

2027 ODM CONCEPT

Hello Spring Floral Hanging Sign

Layered garden silhouette for spring program development.

Plywood, laser cutting, layered wood



KRA-SPR-20260006-SC

2027 ODM CONCEPT

Spring Bunny Arch Concept

Layered bunny arch decor with soft floral styling for spring and Easter family displays.

MDF, plywood, laser-cut layering



KRA-SPR-20260003

2027 ODM CONCEPT

Bee Happy Spring Sign

Pastel wood layers for coordinated 2027 spring stories.

Plywood, UV printing, shallow layering

Easter Storytelling

Friendly bunny characters, egg motifs, soft colors, and layered wooden storytelling pieces designed for Easter family displays.



KRC0005

CLASSIC CARRYOVER

Happy Easter Stake Sign

Pastel Easter sign with clear seasonal wording.

MDF, laser cutting, painted finish



KRA-EAS-20260006

2027 ODM CONCEPT

Happy Easter Bunny Arch Sign

Soft egg motif for coordinated Easter assortments.

MDF, plywood, laser-cut layering



KRC0007

CLASSIC CARRYOVER

Bunny Tabletop Sign

Rustic bunny trio with pom-pom tail accents.

Plywood, MDF base, pom-pom accent



KRA-EAS-20260013

2027 ODM CONCEPT

Bunny & Carrot Spring Decor

Fresh Easter character concept for family displays.

Plywood, UV print, fabric accent option

Greenery & Lucky Naturals

Botanical shapes, lucky clover cues, neutral home accents, and natural wood tones bridge seasonal programs with year-round home decor.



KRC0004

CLASSIC CARRYOVER

Lucky Wood Hanging Sign

Green wood-plank sign with clover accent.

MDF, UV printing, rope hanger



KRA-IRE-20260004

2027 ODM CONCEPT

Lucky Clover Layered Sign

Clover-led natural motif for 2027 lucky seasonal programs.

Plywood, laser cutting, layered assembly



KRC0012

CLASSIC CARRYOVER

Clover Pick Set

Three-pattern clover picks for greenery displays.

MDF, flat print, ribbon accent



KRA-IRE-20260009

2027 ODM CONCEPT

Natural Clover Quote Decor

Warm neutral concept with lucky botanical cues.

MDF, UV printing, shallow layering

Summer Brights

Fresh fruit, playful typography, warm colors, and kitchen-friendly seasonal accents for summer home programs.



KRC0008

CLASSIC CARRYOVER

Flip-Flop Summer Sign

Bright beach-style hanging sign with corrugated backdrop.

MDF, printed metal-look panel, rope hanger



KRA-SUM-0001

2027 ODM CONCEPT

Aloha Tropical Tabletop Decor

Fresh graphic summer concept for kitchen displays.

MDF, plywood, UV printing



KRC0013

CLASSIC CARRYOVER

Bright Bird Tabletop Decor

Colorful stacked block sign with spring-summer energy.

MDF, painted finish, layered accent



KRA-SUM-0005

2027 ODM CONCEPT

Beach Flip-Flop Hanging Set

Color-forward ornament concept for summer programs.

Plywood, UV print, ribbon accent option

Coastal Calm

Soft nautical palettes, driftwood textures, shells, starfish, and relaxed coastal forms for summer and year-round home decor.



KRC0002

CLASSIC CARRYOVER

Coastal Beach Sign

Blue plank hanging sign with seahorse accent.

MDF, UV printing, rope hanger



KRE-MA-0008

2027 ODM CONCEPT

Dock Life Hanging Sign

Soft coastal concept with relaxed layered shapes.

Plywood, laser-cut layering, rope accent option



KRC0003

CLASSIC CARRYOVER

Fish Tabletop Decor

Colorful fish figure with rustic wood-grain print.

MDF, printed finish, metal stand



KRE-MA-0041

2027 ODM CONCEPT

Lighthouse Hanging Sign

Calm nautical direction for broader coastal collections.

MDF, plywood, UV printing

Patriotic Statements

Red, white, and blue seasonal decor with layered stars, stripes, and rustic wood textures for summer retail programs.



KRC0010 CLASSIC CARRYOVER

Patriotic Heart Wall Sign

Rustic heart-and-flag hanging decor.

MDF, UV printing, chain hanger



KRA-IND-20260001 2027 ODM CONCEPT

I Love America Hanging Sign

Layered stars and stripes for summer patriotic assortments.

Plywood, laser cutting, layered stars



KRC0011 CLASSIC CARRYOVER

USA Tabletop Decor

Classic red, white, and blue shelf statement.

MDF, flat print, rustic finish



KRA-IND-20260008 2027 ODM CONCEPT

Flag-Inspired MDF Decor

Clean patriotic concept with rustic retail appeal.

MDF, UV printing, shallow layering

Harvest Warmth

Pumpkins, wheat, leaves, mushrooms, and warm layered textures create cozy autumn storytelling for home decor buyers.



KRC0009

CLASSIC CARRYOVER

Farm Fresh Truck Sign

Red truck harvest sign with produce detail.

MDF, UV printing, wire hanger



KRA-HAR-0033

2027 ODM CONCEPT

Sunflower Tabletop Decor

Warm sunflower concept for autumn shelf stories.

Plywood, laser cutting, layered wood



KRC0015

CLASSIC CARRYOVER

Pumpkin Fall Hanging Sign

Burlap-look pumpkin sign with raffia detail.

MDF, UV printing, raffia accent



KRA-HAR-0042

2027 ODM CONCEPT

Pumpkin & Maple Leaf Silhouette Decor

Warm botanical concept with shallow dimensional layering.

MDF, plywood, fabric accent option

Halloween Character Worlds

Playful haunted houses, cats, pumpkins, ghosts, and witchy storytelling pieces designed for strong seasonal shelf impact.



KRC0014

CLASSIC CARRYOVER

Witch Legs Welcome Hanging Sign

Orange hanging sign with witch-leg artwork.

MDF, UV printing, burlap accent



KRA-HAL-0127

2027 ODM CONCEPT

Witch Hat Tabletop Decor

Graphic Halloween concept for character-led programs.

Plywood, laser cutting, layered assembly



KRC0016

CLASSIC CARRYOVER

Witch Character Decor

Playful witch figure with printed MDF construction.

MDF, flat print, shaped cutout



KRA-HAL-0206

2027 ODM CONCEPT

Pumpkin Welcome Hanging Sign

Trend-forward Halloween concept within MDF craft scope.

MDF, UV printing, glitter accent option

Christmas Classics & 2027 Concepts

From proven festive icons to trend-forward layered wood concepts, Keren Crafts supports full Christmas retail development programs.



KRC0017

CLASSIC CARRYOVER

Classic Wooden Christmas Decor

Festive carryover item for Christmas programs.

MDF, UV printing, fabric accent option



KRA-XMAS-0009

2027 ODM CONCEPT

Fox Christmas Ornament

Character ornament concept for warm holiday assortments.

Plywood, UV printing, hanging format



KRC0018

CLASSIC CARRYOVER

Happy Holidays Stacked Snowman Sign

Classic winter snowman hanging format with holiday greeting and clear seasonal iconography.

MDF, flat print, hanging format



KRA-XMAS-0030

2027 ODM CONCEPT

Christmas Tree Ornament

Layered tree ornament concept for 2027 holiday programs.

MDF, plywood, metallic accent option

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